

10/6T/10
J1000 U.S. PTO

UTILITY PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Title of Invention

Systems and Processes for Measuring, Evaluating and Reporting Audience Response to Audio, Video, and Other Content

Named Inventor(s)

Christopher N. Bell, Michael J. Becker, William C. Carson, Mark L. Henry, Bernadette O. DiMauro

Attorney Docket

41053/203067

Express Mail Label No.

EL670013237US

APPLICATION ELEMENTS

Assistant Commissioner for Patents
ADDRESS TO: Box Patent Application
Washington, D.C. 20231

1. Fee Transmittal Form
(Submit an original, and a duplicate for fee processing)
2. Applicant claims Small Entity status.
3. Specification, Claims, and Abstract
4. Drawings
5. Oath or Declaration

a. <input type="checkbox"/> Newly executed (original or copy)	Total Pages 41
b. <input type="checkbox"/> Copy from prior application (37 CFR 1.63(d)) <i>(for continuation/divisional with Box 16 completed)</i>	Total Sheets 83

The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 5b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.

(i) **DELETION OF INVENTOR(S)**

Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).

6. Microfiche Computer Program (Appendix)

ACCOMPANYING APPLICATION PARTS

7. Nucleotide and/or Amino Acid Sequence Submission *(if applicable, all necessary)*
 - a. Computer Readable Copy
 - b. Paper Copy *(identical to computer copy)*
 - c. Statement verifying identity of above copies
8. Assignment:
 - a. Assignment Papers (cover sheet & document(s))
 - b. Assignment is of record in parent application No. _____
9. 37 CFR 3.73(b) Statement *(when there is an assignee)*
 - Power of Attorney by assignee
10. English Translation Document *(if applicable)*
11. Information Disclosure Statement (IDS) PTO-1449
 - Copies of IDS Citations
12. Preliminary Amendment
13. Return Receipt Postcard (MPEP 503) *(Should be specifically itemized)*
14. Certified Copy of Priority Document(s)
15. Other: Request and Certification for Nonpublication Under 35 U.S.C. 122(b)(2)(B)(i)

16. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information:

Continuation Divisional Continuation-in-part (CIP) of prior application No: _____

Recite complete dependency back to first parent application: _____

17. CORRESPONDENCE ADDRESS:

Customer Number or Bar Code Label:



23370
PATENT TRADEMARK OFFICE

John S. Pratt, Esq.
KILPATRICK STOCKTON LLP
Suite 2800
1100 Peachtree Street
Atlanta, Georgia 30309-4530

By: Vaibhav P. Kadaba
Vaibhav P. Kadaba - Reg. No. 45,865
Date: January 19, 2001
Telephone: 404-815-6500
Facsimile: 404-815-6555

<p>10/6T/10 J1000 U.S. PTO</p>	<p>01/19/01 Jc760 U.S. PTO</p>
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**REQUEST AND CERTIFICATION
FOR NONPUBLICATION UNDER**

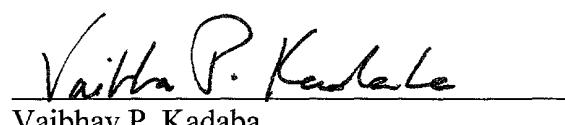
35 U.S.C. 122(b)(2)(B)(i)

First Named Inventor	Christopher Nathan Bell
Title	Systems and Processes for Measuring, Evaluating and Reporting Audience Response to Audio, Video, and Other Content
Attorney Docket Number	41053/203067

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

January 19, 2001

Date


Vaibhav P. Kadaba

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**